

TOBACCO-FREE PARTNERSHIP OF CITRUS COUNTY

January 28, 2010

Lecanto Government Center, Room 166

Attendees

Amy Engelken, CC Support
Anita Morris, Teen Court
Stephanie Kibler, Teen Court
John Marmish, United Way of Citrus County
Wendy Hall, HPH Hospice
Stacy Bell, Workforce Connection
Karen Dixon-Pulcini, Workforce Connection
Monica Bonsett, UF/IFAS Citrus County Extension
Cathy Reckenwald, CCSB
Tom Goins, Pfizer
Sue Littnan, CCHD
Ingrid Ellis, Early Learning Coalition
Fred Clark, Hunger & Homeless Coalition
Amy Holaday, CFCC
Lisa Specht, Community member
Jim Rashley, CCHD Assistant Director
Carol Hanewinkel, CCHD
Marcy Frisina, Citrus Memorial Health System
Lorrie Van Voorthuijsan, PFSFC, SWAT Advisor
Margaret Roddenberry, CCSB
Teresa Goodman, CCHD Director
Anne Black, CCHD
Jillian Godwin, CCHD
Deana Rodgers, community member
Mark Powers, community member
Deanna Kersey, community member
LeeAnna Eberhardt, community member

1. Program overview and Partnership bylaws

- ***Program overview***

Anne Black, Citrus County Health Department's Tobacco Program Supervisor, is overseeing the tobacco program, with Jillian Godwin taking over day-to-day responsibilities, particularly with the youth demographic. Rebecca Martin is assisting with the community, policy and workplace segments of the tobacco workplan program.

Anne gave an overview of the Health Department's funding and requirements for the tobacco program, and stressed how important it is to have both community and youth participation.

- **Partnership bylaws and governance**

Because of time constraints, Rebecca briefly reviewed the Partnership bylaws that had been distributed to the group. She asked Partnership members to read them carefully at home, and contact her with any questions, comments or proposed changes.

Marcy Frisina of Citrus Memorial Health System and Tom Goins of Pfizer Healthcare volunteered to be Chair and Co-Chair. Marcy also said her 13-year-old daughter would like to join the Partnership. Anne encouraged members to facilitate youth involvement, as Partnership groups must include 25% membership under age 25.

2. Policy change goals

Jillian Godwin distributed the list of FDA tobacco regulations that were signed into law in 2009. Some “effective dates” have already passed, some occur in 2010 and 2011, and some as far out as 2015.

The tobacco workplan for Citrus County includes instituting several of these federally mandated changes ahead of the national enforcement deadline; youth have collected many signatures to help make those changes.

The Citrus County policy goals include:

- **All tobacco products behind the counter**

This includes spit / dip tobacco as well as cigarettes and cigars.

- **Ban candy-flavored tobacco**

This has been a particular point of interest regarding youth tobacco use.

- **Continue encouraging tobacco-free outdoor policy adoption**

Increasing numbers of businesses and organizations locally and elsewhere are focusing on tobacco-free campuses or tobacco-free-on-the-clock policies.

[See progress report notes, below.]

3. Progress reports

- **Florida State Surgeon General 2009 – 2010 Health Innovation Prevention and Management Award to the Citrus-Hernando Tobacco-Free Communities Initiative**

Anne Black said that this first-ever honor was given for the two-county efforts with hospitals and other public entities to create tobacco-free campuses. The hospitals in Citrus and Hernando counties just celebrated their 1st year anniversary as tobacco-free campuses.

- ***Tobacco-free campus report & testimonial***

Marcy Frisina said the first year of Citrus Memorial Health System's tobacco-free campus policy has been very successful. The policy extends to all CMH's properties countywide. The tobacco-free team made sure that there is excellent and abundant signage and that appropriate alternatives are available on the properties, including for staff and patients. One difficulty has been that the sidewalks are public, so those who cannot wait can be seen at the roadsides using tobacco. A gas station just a block from the main campus turned its former mechanic's bay into an outdoor smoking area, which helps avoid sidewalk-standing. However, it does not help with smoke-smell on the clothing of those returning from the smoking area.

- ***Tobacco-free campus policy adoptions -- under consideration***

Rebecca and Anne reported that they called on two local businesses interested in establishing tobacco-free campuses: Hospice of Citrus County [in all 12 counties in which is it active] and New Horizons Village in Crystal River, a community for developmentally disabled adults.

4. Tobacco workplan update

Jillian Godwin reviewed the Citrus County tobacco workplan briefly. The partnership was also updated on the SWAT clubs around the county and how the youth are assisting in policy changes.

5. Adjournment

Mark your calendars!

2010 MEETINGS: April 22, July 22, October 28

Tobacco-Free Partnership of Citrus County meetings will immediately follow the quarterly Citrus Partnership in Health meetings.